

**VILLAGE OF GRAFTON**  
**PUBLIC ARTS BOARD MEETING MINUTES**

**MARCH 20, 2012**

Chair Erin Blum called the Public Arts Board meeting to order at 5:16 p.m.

Public Arts Board members present: Erin Blum, Paula Christensen, Robert Wagner, Joan Warwick, Jay Batista, Mary Mendla, and Trustee Dave Antoine

Staff/Officials present: Village Administrator Darrell Hofland and Administrative Assistant Rachel Reiss

**HEAR PERSONS REQUESTING TO BE HEARD**

None.

**MINUTES**

Motion by Dave Antoine, seconded by Robert Wagner, to approve the February 13 Public Arts Board meeting minutes, as presented. Approved unanimously.

**BANNER ARTIST SELECTION**

The Board selected eight designs for the banner project.

There are an additional two metal guitars that were made. These two guitars are too small for the banner poles.

There was a consensus of the Board to ask the next two artists if they would be willing to paint the small guitars. They would receive 50 percent of any proceeds from an auction.

The Board requested that Mr. Hofland contact the Grafton Blues Association regarding the possibility of auctioning the guitars at the September Paramount Blues Festival.

**SPONSORSHIP OF BANNERS**

Administrator Hofland reviewed the past Public Art Project funding sources. The Art Bark – Dogs on Parade allowed for local businesses to sponsor a dog for \$500. Any profit from this project was donated to the Ozaukee Humane Society.

The Rain Barrels on Parade project had tiered options for sponsorship. Donations from \$25-\$300 were received from various businesses.

Administrator Hofland suggested that past sponsors be contacted for the first opportunity to sponsor a guitar. It is hoped the guitars would be displayed for 3 years.

The Board agreed that Village staff should contact past sponsors. The sponsorship levels are as follows:

3-year commitment - \$1,500. The sponsor will get a plaque under their guitar for three years. At the end of the third year, the sponsor will get to keep the guitar. There will be an option for the sponsor to pay \$500 per year or the full \$1,500 at once.

1-year commitment - \$500. The sponsor will get a plaque under the guitar for one year. At the end of one year they will be given first option for sponsoring the same guitar for a second year.

If there are multiple sponsors for a guitar over the 3-year process, there will be an auction.

Trustee Dave Antoine left the meeting at 6:15 p.m.

### **PUBLIC ART FUNDING**

There was no discussion on this item.

### **MISSION STATEMENT**

Erin Blum reviewed the past efforts of the Public Arts Board becoming a 501(c)(3). The Board along with the Historic Preservation Commission decided in July 2011 to merge and apply for non-profit status. However, since that time little has been done to proceed. There was discussion on the possibility of the two groups merging with North Shore Academy of the Arts.

Administrator Hofland stated there is an ad-hoc committee with members of the Historic Preservation Commission and the Public Arts Board to pursue these options.

Robert Wagner stated he thinks if the Public Arts Board were to no longer be a Village committee, the Board becomes weaker.

It was decided to continue discussion on this topic next month.

Administrator Hofland stated that Paula Christensen is a staff member at NSAA and Mr. Hofland is a member of the NSAA Board.

Erin Blum requested that the Board members come up with questions that will need to be addressed for further discussion.

### **OLD BUSINESS**

Erin Blum explained the Little Libraries project to the new members.

### **NEW BUSINESS**

#### Next Meeting Date

The next meeting will be April 9, 2012 at 5:15 p.m.

Robert Wagner stated the mission statement for the Board indicates there will be an annual report. Mr. Hofland stated that this will be completed for the April meeting.

**ADJOURN**

Motion by Paula Christensen, seconded by Jay Batista, to adjourn the meeting at 6:32 p.m. Approved unanimously.