

VILLAGE OF GRAFTON
PUBLIC ARTS BOARD MEETING MINUTES
FEBRUARY 11, 2013

Chair Erin Blum called the Public Arts Board meeting to order at 5:15 p.m.

Public Arts Board members present: Erin Blum, Trustee Dave Antoine, Jay Batista, Paula Christensen, Joan Warwick, Robert Wagner, and Mary Mendla

Staff / Officials present: Village Administrator Darrell Hofland and Administrative Assistant Katie Salatto

MINUTES

Trustee Antoine stated that the January 14 minutes should reflect that both Peter and Kris Raymond were present at the meeting.

Motion by Robert Wagner, seconded by Joan Warwick, to approve the minutes of the January 14, 2013 Public Arts Board meeting, as amended. Approved unanimously.

Motion by Robert Wagner, seconded by Trustee Antoine, to approve the minutes of the January 22, 2013 Public Arts Board meeting, as presented. Approved unanimously.

HEAR PERSONS REQUESTING TO BE HEARD

None.

PERFORMANCE EVENT IDEAS

Village Administrator Darrell Hofland stated that Kris Raymond of Record Events and Entertainment did not have an update for the Public Arts Board but is in need of specific direction for the event including location and time of year. He stated that Ms. Raymond will attend the March meeting should she receive enough information from them.

Erin Blum stated that Kris Raymond would want a year in advance notice for an outdoor event. Mr. Hofland stated that Kris Raymond is concerned with funding for the event. The Board is looking forward to raising funds as a result of the events.

Members of the board discussed performance options including dance, Door County and Spring Green performers, folklore, Shakespeare, Americana and classic plays.

Erin Blum questioned whether or not their event should be tacked on to another event in order to get the most people possible to attend. Members of the board discussed Fourth of July, Pumpkin Fest, and Thanksgiving weekend.

Paula Christensen pointed out that they may have a different audience from those who are already attending other events and that they will need different marketing strategies to draw people in to the performance event.

The consensus of the board is to move forward with the Friday or Saturday night after the Thanksgiving holiday. Erin Blum stated that they would start checking on venue, including the Black Swan, and that she would present back to the Public Arts Board at the March meeting.

Trustee Antoine suggested a holiday themed event. Hofland stated that Kris Raymond has access to acts performing in the area.

Members of the board discussed Kris Raymond's fee. Paula Christensen stated that the board should consider approaching Ms. Raymond with the idea to base the fee on a percentage. Ms. Christensen stated that some companies are willing to do this for a first-time event tryout.

GUITAR ART AUCTION – MARKETING IDEAS

Paula Christensen stated that she spoke with the artist and that she is welcoming to anything the board decides to do with the guitar. Ms. Christensen explained that the Arts Mill is having its second anniversary celebration on March 22, 2013, and that it would be a good idea to bring the guitar over then to put on display as soon as possible.

Ms. Christensen stated that the Arts Mill should receive at least 10 percent of the proceeds to cover general expenses. She pointed out that however else the proceeds are divided up between the Board and the artist is up to the members of the Board to decide. Ms. Christensen requested that a price be settle on for the guitar. The consensus of the board is to price the guitar at \$250.

Jay Batista stated that the Arts Mill should receive its 10 percent and that the remainder should be split evenly amongst the Board and the artist.

Motion by Jay Batista, seconded by Robert Wegner, to price the guitar at \$250 with the Arts Mill receiving 10 percent of the proceeds and the remainder split evenly between the artist and the Public Arts Board. Approved unanimously.

BRIDGE STREET DAM LIGHTING PROJECT - UPDATE

Erin Blum stated that there was not much new to report. Ms. Blum restated facts from the past about design options, planning ideas, and potential grant money. She stated that Pam King from the Grafton Area Chamber of Commerce is willing to contact a regional representative from the Wisconsin Department of Tourism to consult in writing the grant. Ms. Blum stated that the consultant would not write the grant, however her expertise and assistance would be helpful.

Jay Batista and Village Administrator Darrell Hofland explained that some electrical design firms may develop concept designs without a fees. Since the Board is not at the point of design yet, both Mr. Batista and Mr. Hofland suggested that Ms. Blum go back to the designer she is working with to ask what his \$4,000-\$5,000 fee covers (i.e.: concept, design, or both). Robert Wagner suggested she obtain a copy of his contract.

Mr. Batista suggested approaching a senior class at MSOE for the project. All members of the Board agreed on the idea. Robert Wagner stated that he would contact MSOE.

2013 POETRY PATHS – POEM SELECTION

Members of the board reviewed the poems and filled out voting ballots to select the top ten poems. The consensus of the board is to allow Administrative Assistant Katie Salatto time to tally the votes and send out the results via e-mail.

OLD BUSINESS

Gateway Project Update

Administrator Hofland identified that the Village is coordinating with the MIAD professor who oversaw the public art class to take the selected student's art to the next stage.

Dave Antoine indicated that the selected artwork was favorably reviewed by EDGE at its last month's meeting.

NEW BUSINESS

Erin Blum stated that the next Public Arts Board meeting will be on March 11, 2013, at 5:15 p.m.

ADJOURN

Motion by Erin Blum, seconded by Mary Mendla, to adjourn at 6:06 p.m. Approved unanimously.