

VILLAGE OF GRAFTON

PUBLIC ARTS BOARD MEETING MINUTES

MARCH 11, 2013

Chair Erin Blum called the Public Arts Board meeting to order at 5:17 p.m.

Public Arts Board members present: Erin Blum, Trustee Dave Antoine, Jay Batista, Joan Warwick, and Mary Mendla

Public Arts Board members excused: Paula Christensen and Robert Wagner

Staff / Officials present: Village Administrator Darrell Hofland and Administrative Assistant Katie Salatto

MINUTES

Erin Blum stated that following sentence from paragraph two under Performance Event Ideas of the February minutes is not correct and should be omitted: The idea of planning to give the board time to raise money.

Motion by Mary Mendla, seconded by Joan Warwick, to approve the minutes of the February 11, 2013 Public Arts Board meeting, as amended. Approved unanimously.

HEAR PERSONS REQUESTING TO BE HEARD

None.

PERFORMANCE EVENT IDEAS – KRIS AND PETER RAYMOND FROM RECORD EVENTS ENTERTAINMENT

Members of the Public Arts Board continued their discussion of ideas for events, which included: Mary Mendla's son's improvisation/comedy show (currently called The Roadshow), dueling pianos, and Fish Sticks (a Christian-based improvisation show).

Members of the Public Arts Board continued their discussion of location for the event, which included: the Black Swan, Fire Ridge, the Milwaukee Ale House, and the Arts Mill.

Jay Batista stated that he checked into the Black Swan's pricing and that an event with more than 100 people would cost \$2,100. Mr. Batista stated that an event with less than 100 people would cost \$1,600. He explained that the dates the board was interested in are booked at the Black Swan. Erin Blum suggested coming up with a date that would be open for them.

Jay Batista agreed to contact the Milwaukee Ale House to find out their rental fees and capacity limitations, and Dave Antoine agreed to contact Fire Ridge for the same information.

Village Administrator Darrell Hofland handed out a packet of information from Kris and Peter Raymond containing ideas for the kinds of events the board could consider.

Erin Blum suggested incorporating Grapes and Tastes include a wine tasting aspect to the event while supporting local business. Jay Batista stated that the event should be kept separate from Cedarburg in order to make Grafton stand out on its own.

Jay Batista stated that the board could incorporate some of Kris and Peter's ideas with their own, but that it is still important to establish a relationship with them. Mary Mendla agreed and added that Kris and Peter Raymond should know the board wants to work with them going forward.

Members of the board discussed whether or not advertising was a necessary component to concern them with. Erin Blum stated that members of the board could easily gather 100 people between them.

Joan Warwick questioned if the Arts Mill would have seating or if the board have to rent seating. Jay Batista stated that Paula Christensen keeps track of the calendar for events and that he would find out if she has any openings.

Members of the Public Arts Board agreed that Mary Mendla should follow up with her son to find out what he would charge for his improvisational comedy show.

Motion by Jay Batista, seconded by Dave Antoine, to table any action on 2013 performance event ideas. Approved unanimously.

BRIDGE STREET DAM LIGHTING PROJECT - UPDATE

Erin Blum stated that Professor Dudley Outcalt from MSOE and Director of Public Works Dave Murphy met with Les Blum, Bill and Sue Hass, and her to view the bridge on February 27. Ms. Blum stated that Mr. Outcalt was thrilled with the area and the concept ideas.

Professor Dudley Outcalt agreed to allow his students to work on the Bridge Street dam lighting project as a class assignment.

Ms. Blum explained that Mr. Outcalt sends ongoing updates on the ideas he and his students have about the project. She stated that she would share these ideas as they come in.

Ms. Blum stated that the Public Arts Board is welcome to attend the MSOE students' presentations. She explained that the students will even obtain price points for the board.

Erin Blum explained some of the ideas the students have had so far include rope light and projecting the Village's logo onto the concrete fixture.

OLD BUSINESS

None.

NEW BUSINESS

None.

ADJOURN

Motion by Dave Antoine, seconded by Mary Mendla, to adjourn at 6:03 p.m.
Approved unanimously.