

**VILLAGE OF GRAFTON**  
**PUBLIC ARTS BOARD MEETING MINUTES**

**July 8, 2013**

Chair Erin Blum called the Public Arts Board meeting to order at 5:17 p.m.

Public Arts Board members present: Erin Blum, Trustee Dave Antoine, Mary Mendla, Robert Wagner, Jay Batista, and Paula Christensen

Public Arts Board members excused: Joan Warwick

Staff present: Village Administrator Darrell Hofland and Administrative Assistant Christine Stannis

Public present: Bill Hass (entered at 5:32 p.m.)

**HEAR PERSONS REQUESTING TO BE HEARD**

None

**MINUTES**

Motion by Erin Blum, seconded by Jay Batista to approve the minutes of the June 10, 2013 Public Arts Board meeting, as presented. Approved unanimously.

**LAKESHORE CHINNOKS FUND RAISING EVENT**

The Lakeshore Chinnoks date has been set for Tuesday July 30.

At the GALA concert, the Board would like to set up a booth. Erin Blum volunteered to write an announcement for the event. A suggestion was made to have a clip board with flyers, so flyers are available upon request. At the table there will be a place for donations.

Village employees have received a flyer with their pay check. Darrell Hofland will be putting an article in Constant Contact-based Village newsletter.

**WINE TASING AND SILENT AUCTION AT THE ARTS MILL ON SATURDAY, OCTOBER 5**

Public Arts Board is inquiring from the Village if this event will need to have a liquor license, if so the board will need to apply/coordinate with a vendor for that as soon as possible. Jay Batista suggested that the Board negotiate a \$2.00 contribution of each bottle sold be given to the Public Arts Board.

Silent Auction details were discussed about the artist and collection of art along with where the art will be stored. The art can be dropped off at the Mill between the hours of 11:00 a.m. – 5:00 p.m. Tuesday - Saturday. The committee will print forms for people who choose to donate. These forms should have the estimated value of the donation for the artists to filled in. A preprinted thank you letter with the Grafton logo will be available.

Wine Tasting and Silent Auction event snacks were discussed briefly; this topic will be revisited closer to the event.

An inquiry was made in regard to printing tickets and to setting the quantity of tickets for the event. On-line registration for this event may be a possibility with the option to add a "shopping cart" to the web site. The pricing for this event was discussed for beverages, tickets, and a suggestion of putting a donation jar at the ticket table.

Paula will follow up with the capacity of people permitted to be in the room at the event by fire code.

A suggestion was to sell popcorn and water for additional revenue.

### **COMEDY NIGHT AT NSAA FOR SATURDAY, NOVEMBER 9**

Paula Christensen commented the posters for the Comedy Night will be done by one of her graphic designers. Other vendors were discussed briefly.

Jay Batista has volunteered to call Annie for paper and radio coverage.

Motion by Jay Batista, seconded by Robert Wagner for the Public Arts Board to sell the tickets for \$15 with a quantity of 200 tickets to be sold for this event. Approved unanimously.

### **OLD BUSINESS**

#### **A. DAM LIGHTING PROJECT UPDATE**

The Public Arts Board has been very successful in getting publicity on this project and the need to raise funds.

Erin offered the services of her husband to oversee a design/build type of project. The Board was supportive of pursuing this type of project in coordination with the Director of Public Works.

Motion by Jay Batista, seconded by Mary Mendla for the Public Arts Board to seek proposals for the design/build of the Art in Illumination project. Approved unanimously.

Administrator Hofland indicated that in addition to the waterfall lights, the Village would need to house the related computer.

Members of the Board asked about the installation of conduit that could be used in the future to light the Bride Street bridge and its abutments.

**B. 2013 POETRY PATHS UPDATE**

The concrete-imprinted 2013 sidewalk sections have been installed. Some Poetry Path's poems are located on WIS 60, Beach Street, and the Avenues.

Gateway Art Project – The Village received the final MIAD student art project report. A copy of the report will be scanned and emailed to the Board.

**NEW BUSINESS**

**A. 2013 GUITAR ART SPONSORSHIP**

Letters will go out for an annual sponsorship for Guitar Art. A few sponsors are in for a three year sponsorship. The Board requested that the remaining unsponsored/unsold Guitar Art guitar be used as an item for the upcoming Silent Auction.

**FACEBOOK PAGE**

Mary Mendla has suggested developing a Facebook page for the Public Arts Board. Darrell would send her the logo for the Village of Grafton. In the "About" section of the Facebook page for the board/committee members, the suggestion was made to add in comments or ideas on this tab. The photo part of the Facebook page would be to post pictures from previous events. In addition, the You Tube video of the MSOE student design project will be visible on the page. A portion of the page will include local artists and submissions.

**ADJOURN**

Motion by Jay Batista, seconded by Bob Wagner to adjourn at 6:20 p.m.  
Approved unanimously.