

VILLAGE OF GRAFTON

AMENDED PUBLIC ARTS BOARD MEETING MINUTES

Monday October 14, 2013

Chair Erin Blum called the Public Arts Board meeting to order at 5:17 p.m.

Public Arts Board members present: Erin Blum, Joan Warwick, Robert Wagner, Jay Batista, Mary Mendla, Joan Warwick, and Trustee Dave Antoine

Public Arts Board members excused: None

Staff present: Village Administrator Darrell Hofland and Administrative Assistant Christine Stannis

HEAR PERSONS REQUESTING TO BE HEARD

None

MINUTES

Motion by Trustee Antoine, seconded by Mary Mendla to approve the minutes of the September 9, 2013 Public Arts Board meeting, as presented. Motion carried.

Comedy Night at NSAA, November 9

Mary Mendla made a list of items that needed to be done and discussed.

Mary Mendla stressed the importance of selling tickets; to break even on the event, they will need to sell at least 100 tickets.

Motion by Jay Batista, seconded by Trustee Antoine to move the Public Arts Board meeting to Tuesday, November 5, 2013, at 5:00 p.m. Motion carried.

Jay Batista will need a photo of the performers; he will write a press release and send it to the appropriate media.

Grapes and Tastes will set up at the events; they have asked for a poster. A discussion followed about additional locations to put up posters.

The popcorn machine will be at NSAA on Saturday. It will sell for \$1.00 per bag.

Mary Mendla will be researching the possibility of promoting the event on radio or television. Public Arts Board will offer a special price for tickets at a cost of \$12 instead of \$15 as part of the special promotion on radio or television. Individuals would call Mary Mendla directly.

It was suggested that a donation of two tickets would be given to Matt for helping with the Comedy Night poster.

A time of 5:00 p.m. on Saturday was set to be at the venue to set up tables and popcorn. Mary Mendla offered to donate bottles of water to this event. Jay Batista offered to pick up four dozen cookies to sell at the event. At the end of the night, the left over cookies will be complimentary.

It was noted that Baymont Inn and Suites has donated lodging for the performers. A discussion occurred regarding sponsors and methods for showing gratitude for their generous donation. A suggestion was made to make a large poster for the major sponsors. If Baymont Inn and Suites has a banner, it could be displayed on Comedy Night. The event emcee could also announce a thank you to the sponsors before and after the show. It was also suggested that after the event, the Public Arts Board send a letter to the editor of the local newspapers to thank the sponsors.

Jay Batista will check on the number of chair that will be needed.

The Board will need to find a volunteer to sell popcorn and beverages at the event.

Public Arts Board Financials

Board members had a few questions about the financial statement; it was noted, next month the last event funds will be added.

OLD BUSINESS

A. DAM LIGHTING PROJECT UPDATE

The dam lighting project is still in the bid specification stage.

B. FACEBOOK UPDATE

Mary Mendla identified that she is still working on it.

C. Craft Beer Tasting and Silent Auction event

Administrative Assistant Chris Stannis will be compiling all of the information from the Craft Beer Tasting and Silent Auction event and adding this information to the financials for next month's meeting.

The Public Arts Board agreed that it would like to make a donation to NSAA in the amount of \$150 to thank Paula and her staff for all the help.

Motion by Jay Batista, seconded by Trustee Antoine to pay NSAA \$150 for the space rental and related staff time. Motion carried.

NEW BUSINESS

Lakeshore Chinooks:

Jay Batista would like to schedule a 2014 Lakeshore Chinooks game for the benefit of the Public Arts Board. He will make contact to see if this is a possibility. There was a brief discussion regarding a possible picnic area.

Board Vacancies:

A short discussion took place considering possible new board members.

The Board discussed the possible grant for the riverwalk that is being submitted; the Board would recommend that electricity be included in the bid for future lighting of sculptures along the riverwalk.

ADJOURN

Motion by Erin Blum, seconded by Trustee Antoine, to adjourn at 6:17 p.m. Motion carried.