

**VILLAGE OF GRAFTON**  
**PUBLIC ARTS BOARD MEETING MINUTES**

**MONDAY, MARCH 9, 2015**

Chair Erin Blum called the Public Arts Board meeting to order at 5:03 p.m.

Board members present: Erin Blum, Joan Warwick, Catherine Davidson, Tara Wisdorf, and Trustee Dean Proefrock

Staff present: Administrative Assistant Chris Stannis

**HEAR PERSONS REQUESTING TO BE HEARD:**

None

**MINUTES**

Motion by Trustee Proefrock, seconded by Tara Wisdorf, to approve the minutes February 9, 2015. Motion carried.

**February Financial Report**

No discussion.

**Bridge Street Dam Lighting Project (Art in Motion) Update**

David Murphy, Director of Public Works, informed Chris Stannis that the mockup of the lights will be soon. Once the three lights have been installed, the Board of Public Works and the Public Art Board will be invited to see the mock display. A discussion about inviting previous Public Arts Board members to the mock display.

**2015 Projects**

Paramount Plaza musical instruments

Trustee Proefrock presented a large picture of a saxophone and displayed it to the group for discussion. Mr. Wagner will get us the cost of the saxophone. A discussion about the size of the saxophone compared to the larger surface area of the guitar, this may hinder an artist's ability to be creative.

Chris Stannis will forward the documentation to Board member Tara Wisdorf, to start the paperwork required for artist submittals and a letter of sponsorship to local businesses. Trustee Proefrock will email Tara a smaller pdf of the saxophone. The Grafton Area Chamber of Commerce will be contacted for help with business contacts and addresses.

A discussion regarding distribution and advertising materials for the painting of the saxophones and who to contact to get artists involved. A suggestion was made to contact the high school.

A discussion regarding the Board's timeline for the project was planned.

Time is as follows but subject to change:

- March 22, have all documents ready for distribution and posted to the web for the artists. The sponsorship letters should be ready for distribution to local businesses.
- April 13, an update on committed sponsors for the saxophones and possibly an artist inquiry update. Advertising by the Village includes Village Voice, Facebook, and Village's webpage.
- May 11, an update on committed sponsors for the saxophones and artist.
- May 15 is the deadline for artist submittals.
- June 8, the Public Arts Board will vote (anonymously) on artist's submissions.
- June 9, Chris will inform all artists of the outcome of the vote. Artists will pick up the saxophone at Village Hall.
- August 3, the artist must have a finished piece returned to Village Hall, and the artist will receive their \$500 check.
- As the completed saxophones are returned, the item will need to be clear coated (depending on sponsorship) to the designated business.
- September 8, the guitars come down and are given to those businesses who have sponsored for three years.
- September 8, the saxophones are installed in Paramount Plaza.

Chris can be a point of contact for electronic mailings of information and post on the website.

A board member will need to contact Heinz & Sons Auto Body and ask about a sponsorship for clear coating. This sponsorship would include one free year of sponsorship of the saxophone and will be given a guitar.

### **OLD BUSINESS.**

#### Meijer's Sculpture

The Board discussed the Meijer's installation of the sculpture and could this be a possible public relations event. A suggestion was made to contact Meijer and ask for a photo opportunity on the day of installation. Catherine Davidson will contact Village Administrator Darrell Hofland about the sculpture.

### **NEW BUSINESS**

#### Opening of the Lighting of the Dam

Erin Blum brought in her LED wine glass to show the board and suggested a label for the glass for the event. The board will be looking for sponsors for the glasses, labels, and appetizers and other promotional offers for sponsorship.

A discussion about contacting the Grafton Area Chamber of Commerce to inquiry if they would like to be involved in this event. Events ideas were discussed about the location of the event, on the bridge or at the Glass Palette, as they hold an alcohol license. A suggestion was made to get the area businesses involved who are able to see the lights from the dam. Other marketing ideas were discussed in regards to holding a small or large event. If a large event is held, the board discussed proper paperwork that would need to be filed and those costs. A smaller event could require small amount of appetizers and see if a sponsorship could be set up.

The date of this event could be June 6 or 13 depending on other events in the community. A board member will contact the Milwaukee Ale House to see if they would like to be involved.

## **ADJOURN**

Motion by Trustee Proefrock, seconded by Catherine Davidson to adjourn at 6:29 p.m.  
Motion carried.