

VILLAGE OF GRAFTON
PUBLIC ARTS BOARD MEETING MINUTES
JANUARY 11, 2016

Chair Erin Blum called the Public Arts Board meeting to order at 5:03 p.m.

Board members present: Erin Blum, Tara Wisdorf, Trustee Dean Proefrock, Ann Murray, and Joan Warwick

Staff present: Village Administrator Darrell Hofland and Administrative Assistant Chris Stannis

Public present: Ted Warwick

HEAR PERSONS REQUESTING TO BE HEARD:

None.

MINUTES

Motion by Ann Murray, seconded by Trustee Proefrock to approve the minutes of the October 12, 2015 meeting, as presented. Motion carried.

DECEMBER FINANCIAL REPORT

A discussion took place regarding editing the financial report.

ONCE PRESENTATION UPDATE

Erin Blum has contacted the Grafton Area Chamber of Commerce in regards to the ONCE meeting. There was discussion regarding background information of the ONCE meeting and cost to attend the meeting at the Black Swan. A suggestion was made to attend the February 24 meeting; following a discussion regarding payment and who should attend. Erin would not be able to attend the February 24 meeting.

Trustee Proefrock made a suggestion to have the board members bring key points back for the February meeting to establish what the members will say at the ONCE meeting.

LETTER TO DONORS

Erin Blum and Tara Wisdorf worked on a letter to donors and distributed it to the group for critique and feedback. Blum and Wisdorf tried to combine what the Public Arts Board does and what the goals are. This letter would be able to be distributed at any time during the year for general information about the board, in addition to those businesses who might consider donating. Everyone is to make edits and bring those comments to the February meeting.

Ann Murray suggested a marketing strategy and to develop "what are the businesses getting for their dollars?" Discussion took place regarding a tier system for sponsorship

levels for future donors. The Public Arts Board has created a Gmail account to email possible donors and/or sponsors. A suggestion was made to add photos of past projects for the letters.

Another idea was to hand deliver to the letter to the businesses. Administrator Assistant Stannis set up a Gmail for the Grafton Public Arts Board. With this email address, the board will be able to send out letters and distribute information quickly and efficiently to possible donors

OLD BUSINESS

Grafton Area Chamber of Commerce suggested submitting an article to the "Grafton Record", along with an article submission including a group photo of the Board.

NEW BUSINESS

Administrator Hofland will contact a sculptor for a collaboration of the guitars leftover from Guitar Art.

Another project was suggested for Veterans Memorial Park. A sculpture, bench, or plaque on granite with historical significance was recommended.

ADJOURN

Motion by Joan Warwick, seconded by Trustee Proefrock, to adjourn at 6:10 p.m. Motion carried.