

COMMON SIGN INFORMATION SUMMARY



GRAFTON
QUALITY LIFE. NATURALLY.

VILLAGE OF GRAFTON

February 8, 2006

COMMON SIGN SUMMARY

Title 20 of the Grafton Municipal Code provides a comprehensive outline of the municipal code requirements for the placement of signs within the Village of Grafton. The following information is provided to answer common questions regarding general signage.

ELECTION CAMPAIGN SIGNS:

Title 20 / Signs

Election campaign signs may be located only on private property in any district; provided the property owner's permission is given. Election campaign signs may not be located on public property or within public rights-of-way. Election campaign signs shall not be erected more than forty-five days prior to an election and shall be removed within seven days following an election.

Wisconsin Statutes 12.04(3) indicates that no municipality may regulate the size, shape placement or content of any sign containing a political message placed upon residential property during an election campaign period, except to ensure traffic and pedestrian safety. (See vision clearance placement requirements)

RUMMAGE SALE SIGNS

Title 20 / Signs

Temporary rummage sale signs may be located only on the lot or parcel on which the rummage sale is occurring, or may be placed on other private property, provided the property owner's permission is given. Rummage sale signs shall not exceed eight square feet in area and shall be in place only during the daily hours of operation of the rummage sale

REAL ESTATE SIGNS

Title 20 / Signs

Residential Districts: Real estate signs which advertise the sale, rental or lease of a premises, may be placed in any district.

A real estate sign shall not exceed eight square feet in area. Real estate signs shall be limited to one sign for each lot except corner lots where two signs, one facing each street, shall be permitted. Real estate signs shall be removed within seven days of the sale or lease of the subject property.

Commercial Districts (C-2 & C-3): Real estate signs which advertise the sale, rental or lease of premises. A real estate sign shall not exceed thirty-two square feet in area. Real estate signs shall be limited to one sign for each lot except corner lots where two signs, one facing each street, shall be permitted. Real estate signs shall be removed within seven days of the sale or lease of the subject property.

Temporary real estate open house directional signs shall be located only on private property; provided the property owner's permission is given and are permitted only during open house hours. Temporary flags or banners may be displayed to promote the sale or lease of industrial or business for their duration only after authorization from the Village of Grafton.

PROMOTIONAL BANNERS / SPECIAL EVENT SIGNS

Residential districts: Temporary signs or banners for promotion of events sponsored by civic clubs, churches, schools or other non-profit organizations may be erected in any district for a period of up to three weeks.

Commercial districts: (C-2 & C-3):

Temporary signs or banners are permitted. Placement shall not exceed a period of thirty days

Institutional and Park districts:

Special event signs. Temporary signs or banners for promotion of events sponsored by civic clubs, churches, schools or other non-profit organizations may be erected,

provided that such signs are located on the site of the event and do not total more than thirty-two (32) square feet for any one (1) premises at any one (1) time. Such signs shall not be erected more than three (3) weeks before the event and shall be removed not more than five days after the completion of the event.

Downtown districts:

Banners Signage on Decorative Parking Lot Light Poles. Banner type signage attached to architectural styled light poles in private parking lots and brackets may be permitted in the downtown based upon the review and determination by the Planning Development Staff that the signage fits in with the intent of the downtown master plan. The Planning and Development Department may deny such signage based upon its design, size, amount, placement, or any other issue pertinent.

VISION CLEARANCE TRIANGLE

19.05.0201 Traffic Visibility

In order to provide adequate vision clearance, no obstructions are permitted between the heights of two and one-half (2.5) feet and ten (10) feet as follows: Within the triangular space formed by any two (2) existing or proposed intersecting street right-of-way or alley right-of-way lines and a line joining points on such lines, located a minimum of fifteen (15) feet from their intersection. In the case of arterial streets, the corner cut-off distances establishing the triangular vision clearance space shall be increased to a minimum of fifty (50) feet on the arterial street.

Included herein are diagrams indicating the location of the vision triangle on the following street configurations: (Note: Arterial street are designated – all other streets are non-arterial).

Diagrams include:

Arterial street intersecting arterial street
Arterial street intersecting non-arterial street
Non-arterial street intersecting non-arterial street

PROHIBITED SIGNS

Any sign or banner constructed, placed or painted in any residential, commercial or industrial district without first obtaining a required permit shall be considered a prohibited sign

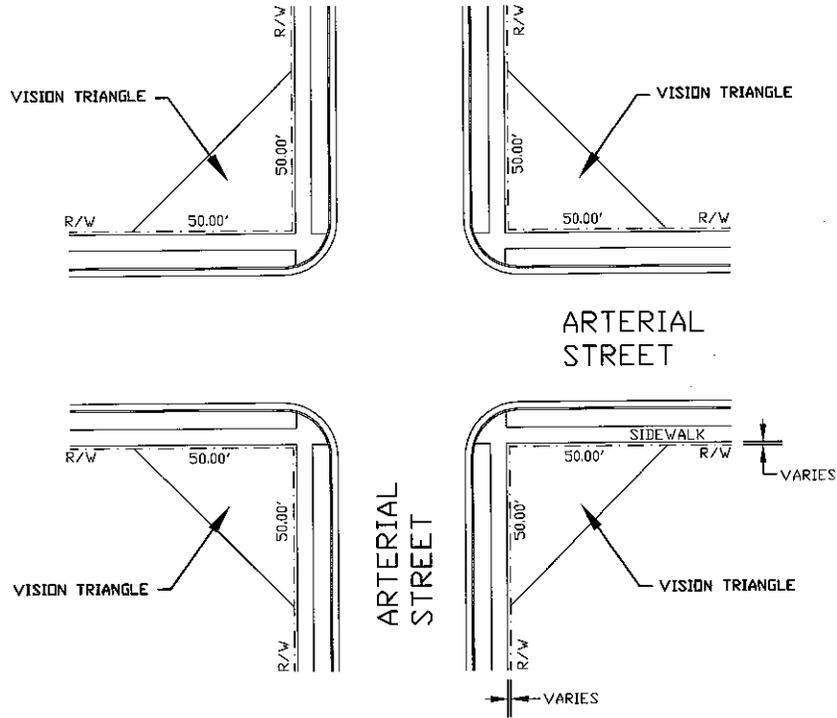
REMOVAL OF PROHIBITED SIGNS

Prohibited signs or banners may be removed, within 10 days of a notice of violation. The notice of violation shall include a "notice of intent to remove" stating that, should the prohibited sign not be removed by the owner or his agent within 10 days the sign will be removed by the Village of Grafton and costs for removal, storage and disposal will be assessed to the property owner. Prohibited signs removed by the Village of Grafton may be disposed 45 days after their removal. Said disposal may include destruction, sale, sale at auction or any other means deemed necessary

PROHIBITED SIGNS - EXEMPTIONS

Signs or banners to advertise a public, civic or social event, of a charitable or not for profit organization which does not exceed 4 days in length. Such signs or banners shall not be placed more than 14 days prior to and shall be removed within 5 days after the event and shall be located in compliance with required setbacks.

ARTERIAL STREET INTERSECTING ARTERIAL STREET



NOTE:
SIGNS OR BANNERS ERRECTED ON PRIVATE PROPERTY WITHIN DESIGNATED VISION TRIANGLE ARE PROHIBITED FROM 2.5' TO 10' IN HEIGHT ABOVE EXISTING GRADE AT RIGHT OF WAY.

DESIGNATED ARTERIAL STREETS

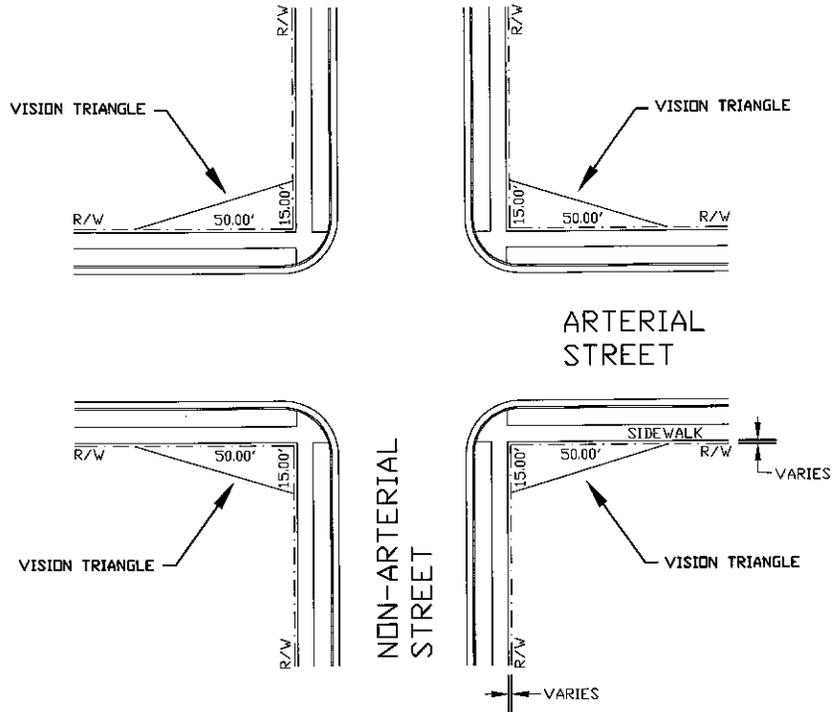
1. WASHINGTON STREET
2. WISCONSIN AVENUE
3. FALLS ROAD (1ST AVENUE EAST TO VILLAGE LIMITS)
4. CHEYENNE AVENUE
5. CEDAR CREEK ROAD
6. KEUP ROAD
7. GREEN BAY ROAD
8. HICKORY STREET
9. 12TH AVENUE (BRIDGE STREET TO SPRING STREET)
10. 1ST AVENUE
11. 17TH AVENUE (GRAFTON AVENUE TO VILLAGE LIMITS)
12. 5TH AVENUE

NO.	REVISION	DATE

HORIZ SCALE	0 5 10 20 50
VERT SCALE	0 1 2 5
DESIGNED BY	DM
DRAWN BY	SPB
CHECKED BY	DM
DATE	07-27-05
PROJECT	
SHEET	1 OF 3
FILENAME	PROJECTS\SIGN VISION TRIANGLE

VILLAGE OF GRAFTON
ARTERIAL INTERSECTING ARTERIAL
PRIVATE PROPERTY SIGN AND BANNER HEIGHT REQUIREMENTS WITHIN VISION TRIANGLE

ARTERIAL STREET INTERSECTING NON-ARTERIAL STREET



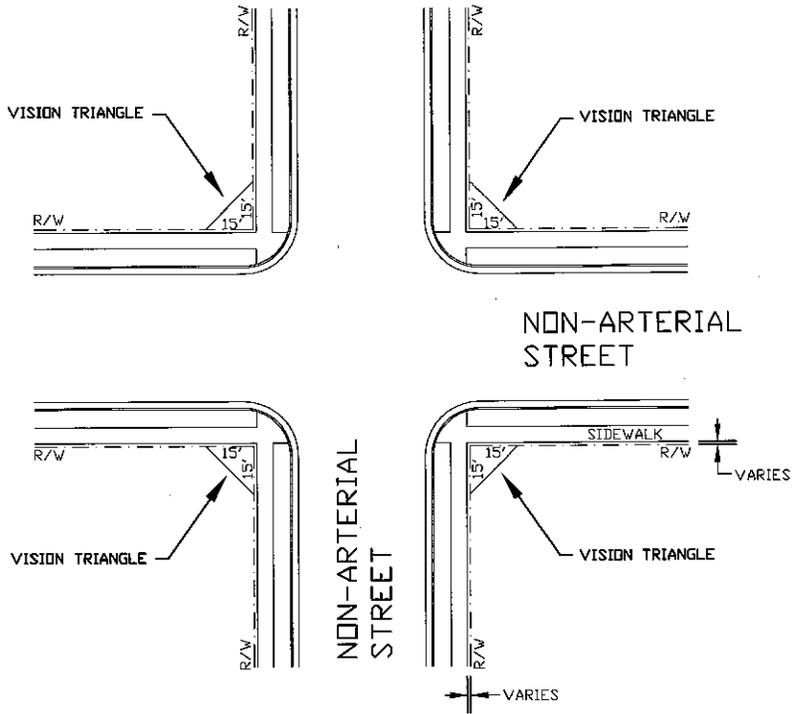
NOTE:
SIGNS OR BANNERS ERECTED ON PRIVATE PROPERTY WITHIN DESIGNATED VISION TRIANGLE ARE PROHIBITED FROM 2.5' TO 10' IN HEIGHT ABOVE EXISTING GRADE AT RIGHT OF WAY.

DESIGNATED ARTERIAL STREETS

1. WASHINGTON STREET
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11. 17TH AVENUE (GRAFTON AVENUE TO VILLAGE LIMITS)
12. 5TH AVENUE

NO.	REVISION	DATE	HORIZ SCALE 0 5 10 20 50	VERT SCALE 0 1 2 5	VILLAGE OF GRAFTON ARTERIAL INTERSECTING NON-ARTERIAL PRIVATE PROPERTY SIGN AND BANNER HEIGHT REQUIREMENTS WITHIN VISION TRIANGLE
			DESIGNED BY DM		
			DRAWN BY SPB		
			CHECKED BY DM		
			DATE 07-27-05		
			PROJECT		
			SHEET 2 OF 3		
			FILENAME PROJECTS\SIGN VISION TRIANGLE		

NON-ARTERIAL STREET INTERSECTING NON-ARTERIAL STREET



NOTE:
 SIGNS OR BANNERS ERECTED ON PRIVATE PROPERTY WITHIN DESIGNATED VISION TRIANGLE ARE PROHIBITED FROM 2.5' TO 10' IN HEIGHT ABOVE EXISTING GRADE AT RIGHT OF WAY.

DESIGNATED ARTERIAL STREETS

1. WASHINGTON STREET
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12. 5TH AVENUE

NO.	REVISION	DATE	HORIZ SCALE	0 5 10 20 30	VILLAGE OF GRAFTON
			VERT	0 1 2 3	
			DESIGNED BY	DM	NON-ARTERIAL INTERSECTING NON-ARTERIAL PRIVATE PROPERTY SIGN AND BANNER HEIGHT REQUIREMENTS WITHIN VISION TRIANGLE
			DRAWN BY	SPB	
			CHECKED BY	DM	
			DATE	07-27-05	
			PROJECT	3 OF 3	
			FILENAME	PROJECTS\SIGN VISION TRIANGLE	