



Village of Grafton Annual Report to the Citizens

For the year ending December 31, 2013

Grafton, Wisconsin

Performance Dashboard

The intent of the following table is to provide the residents of Grafton with some meaningful data on the performance of selected Village services. Three years of data history are provided with the Village’s target goal for the service. The color coded column on the far right of the table gives the reader with a quick indication of whether 2013 data reported met or exceeded the established goal. For current dashboard information, visit the Village’s website www.QualityLifeGrafton.com

Dashboard Key
Met or exceeded target
Within 10% of target
Not within 10% of target

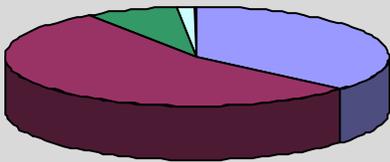
Category	2011 Actual	2012 Actual	2013 Actual	2013 Goal	2013 Status
Public Safety					
Accidents	317	292	294	325	Met or exceeded target
Violent crimes	25	19	18	30	Met or exceeded target
Property crimes	145	170	177	225	Met or exceeded target
Recovery of property stolen (value)	16%	39%	17%	25%	Not within 10% of target
Citations issued	4,015	4,883	5,177	4,000	Met or exceeded target
Parks and Recreation					
Number of park shelter rentals	298	344	355	275	Met or exceeded target
Family Aquatic Center attendance	22,443	27,516	20,015	20,000	Met or exceeded target
Public Works					
Miles of streets maintained	52.65	52.65	53.02	53.02	Met or exceeded target
Crack sealing (square feet)	1,890,570	1,578,095	1,025,540	1,500,000	Not within 10% of target
Average street condition rating	6.6	6.2	6.2	6.2	Met or exceeded target
Percentage of residents rating street maintenance as excellent or good in community survey	76%	72%	77%	80%	Within 10% of target
Recycling recovery rate	31%	31%	31%	30%	Met or exceeded target
Village Management and Services					
Percentage of residents rating the performance of Village staff as excellent or good in the community survey	87%	90%	89%	80%	Met or exceeded target
Rate of return on investment	0.72%	0.41%	0.06%	0.75%	Not within 10% of target
Bond rating	Aa2	Aa2	Aa2	Aa2	Met or exceeded target

Residents give high marks for Village services.

In October, the Village received results of the 2013 community survey. This survey, which is conducted yearly, is an important tool for the Village in providing a snapshot of the thoughts and opinions of the Village residents. For complete survey results, visit the Village's website at www.QualityLifeGrafton.com

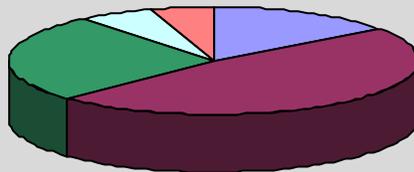


Performance Color Key



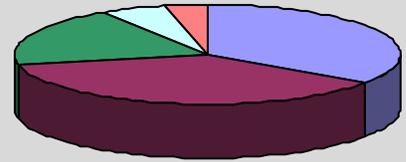
Quality of Life in Grafton

Excellent	36.5%
Good	53.9%
Average	7.7%
Fair	1.4%
Poor	0.4%



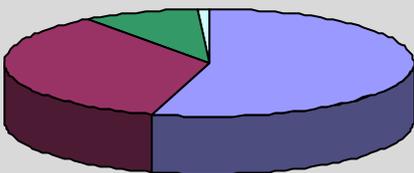
Effective Communication

Excellent	14.8%
Good	47.8%
Average	26.5%
Fair	5.8%
Poor	5.1%



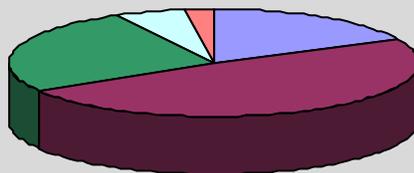
Public Works Services

Excellent	34.6%
Good	36.7%
Average	19.7%
Fair	5.2%
Poor	3.7%



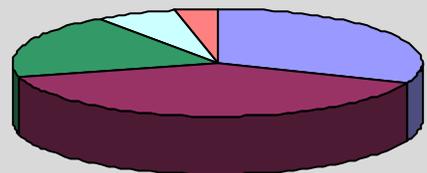
Police Services

Excellent	53.3%
Good	34.9%
Average	9.1%
Fair	0.7%
Poor	0.1%



Recreation Programs

Excellent	17.8%
Good	48.5%
Average	26.2%
Fair	5.6%
Poor	2.2%



Snow Plowing/Ice Control

Excellent	31.2%
Good	39.1%
Average	19.2%
Fair	6.3%
Poor	3.4%

Who are the people in your neighborhood?

The Village of Grafton has continued to grow in population and industry. The slow (1.0% annual) growth has been consistent in the past ten years.

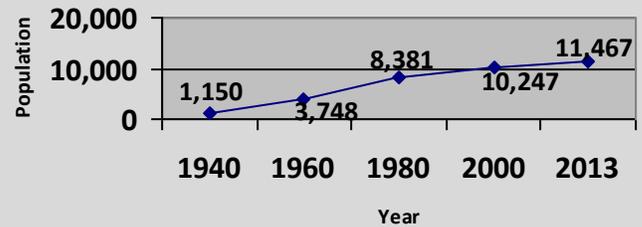
The Village's top 10 employers changed with Target replacing Exacto Springs and the top 10 taxpayers remain unchanged.



2013 Estimated Demographics

Total population	11,467
Female population	51.46%
Male population	48.54%
Total housing units	5,109
Unemployment Rate	4.5%

Population growth 1940-2012



Race (2010)

White*	95.5%
Asian	1.8%
Two or More Races	1.0%
Black or African American	0.8%
Some Other Race	0.6%
American Indian and Alaska Native	0.3%
*Including Hispanic	2.3%

Major Employers (2013)

Aurora Medical Center	870
Pace Industries	400
Grafton School District	292
Kapco	270
Calibre	250
Rexnord	230
Costco	175
Target	170
Sendik's	155
Kohl's Department Store	150

Largest Property Taxpayers (2013)

Arrowhead Apartments LLC	14,397,400
Inland American (portion of Grafton Commons)	13,024,300
Costco	11,827,700
AMC Holdings (Aurora Medical Center)	10,081,300
Grafton, LLC (Highland Ridge)	9,165,700
Tillmann Corporation (apartments)	8,853,400
Dayton Hudson Corp (Target)	8,488,300
Home Depot	6,849,800
Kohl's Department Store	5,076,800
JB Family Partnership (apartments)	

Equalized Value

\$16,367,500
14,397,400
13,024,300
11,827,700
10,081,300
9,165,700
8,853,400
8,488,300
6,849,800
5,076,800

Financial Review of Fiscal Year 2013

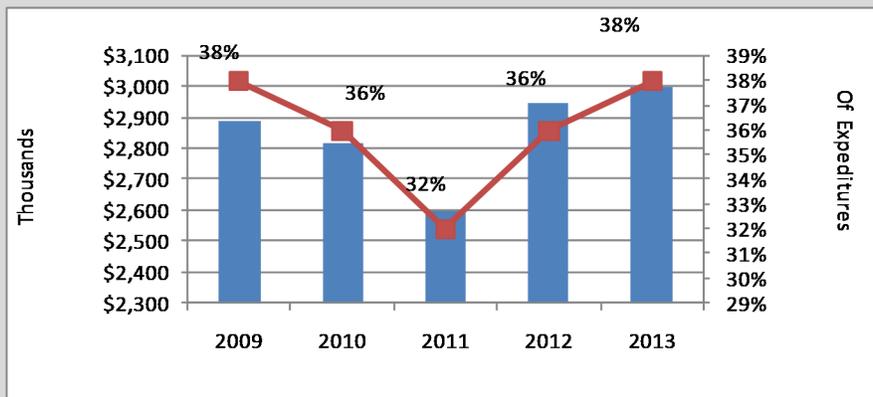
The financial review section features financial information adapted from the Village of Grafton Comprehensive Annual Financial Report (CAFR) for the fiscal year end December 31, 2013. The CAFR is produced by the Village’s Administrative Services Department and contains detailed information regarding the Village’s financial performance. The CAFR is presented in accordance with generally accepted accounting principles and is audited by the firm of Baker Tilly Virchow Krause, LLP. A copy of the [complete CAFR](#) may be obtained from Village Hall or downloaded from the Village website.

The following presents the financial information for the Village in an easy-to-read and understand format. This information is un-audited and is presented on a non-GAAP basis. Non-GAAP means that the statements do not comply with generally accepted accounting principles and include summarizations and combinations of accounting data that would not be allowed by GAAP.

It is the Village’s goal to provide a means of communicating the financial operations of the Village in an easy to understand financial report. The focus of this section is on the funds of interest to most citizens: the General Fund and Proprietary Fund. The General Fund is the Village’s primary operating fund and accounts for revenues and expenditures that are not required to be accounted for in other funds. The Proprietary Fund accounts for the Water and Wastewater Utility. Proprietary Funds typically report operations which show a profit or loss similar to private businesses.

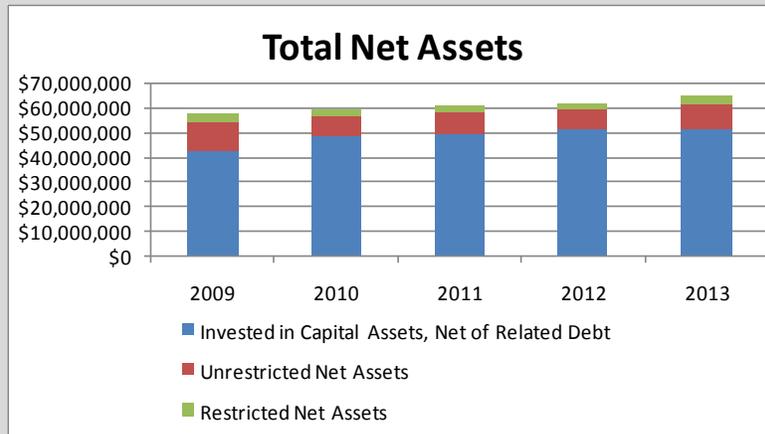
Fund Balance of the General Fund

Fund Balance is the difference between assets (what the Village owns) and liabilities (what the Village owes). At the end of fiscal year 2013 assigned and unassigned general fund balance (expendable available financial resources) was \$3,002,457 or 38 percent of 2013 expenditures. A key factor in the growth of fund balance was efforts by department heads to remain within their budget constraints and stronger than anticipated development-related revenues. The original 2013 budget identified \$412,747 of applied fund balance to balance the budget. However, there was an actual gain in fund balance in 2013 of \$46,213. The chart depicts a five-year history of the fund balance of the General Fund.



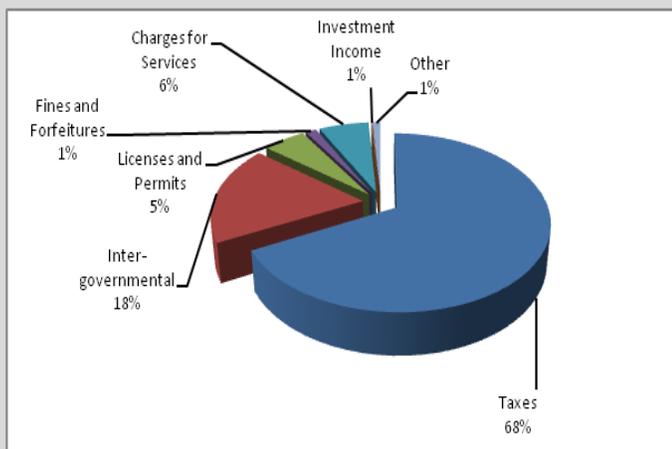
Net Assets

The total net assets of the Village are categorized by investment in capital assets (i.e. land, buildings, infrastructure, machinery and equipment), net of related debt used to acquire these assets still outstanding, restricted net assets (resources subject to external restrictions on how they may be used) and unrestricted net assets (may be used to meet the Village’s ongoing obligations to citizens and creditors). The total net assets of the Village, as of December 31, 2013, totaled \$64,727,360. The largest portion (\$51,209,219 or 79 percent) is invested in capital assets. The Village’s restricted net assets were \$3,420,720, and unrestricted net assets were \$10,097,421.



General Fund Revenues

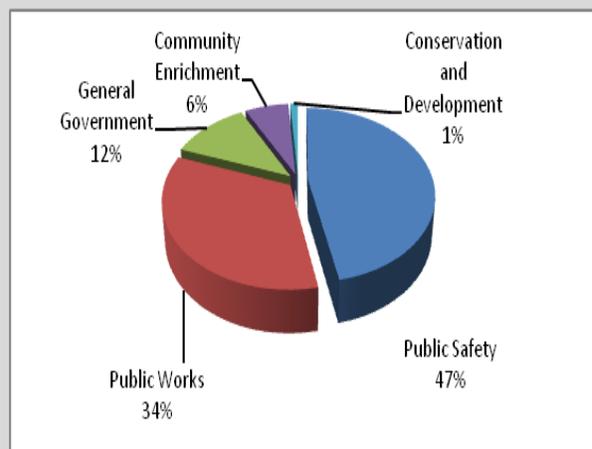
This chart depicts the General Fund revenues of the Village. Total General Fund revenues totaled \$7,784,378 in 2013.



Charges for services decreased, as a percentage of revenue by 2 percent, in 2013, due to an increase in intergovernmental revenue (a percentage increase of 2 percent), as a result of an increase in general transportation aids received from the state and a reclassification of Fire Department—related charges recorded directly in the Fire and Rescue Fund instead of charged to the Grafton Volunteer Fire Department, Inc.

General Fund Expenditures

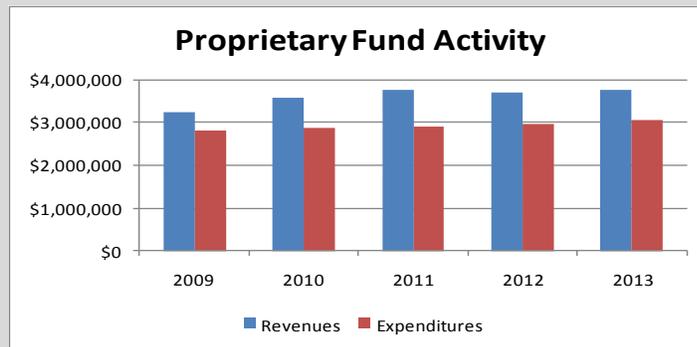
The following chart depicts the General Fund expenditures of the Village. Total General Fund expenditures totaled \$7,948,029 in 2013, a decrease of 2.4 percent from 2012.



Public Safety and Public Works activities account for 81 percent of the General Fund expenditures, an increase of 2 percent, due to an off-setting decrease in Community Enrichment Services and Conservation and Development (decrease of 1 percent each), as a result of staff retirements and an increase in snow and ice removal expenditures.

Proprietary Fund

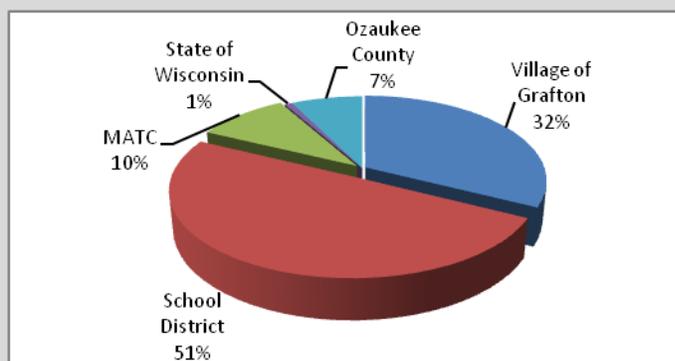
The Village's Water and Wastewater Utility has generally experienced steady growth. The increase in general operating expenses in 2013, as shown on the graph, was due to major system maintenance. The operating income of the utility in 2013 was \$498,310 as compared with an operating income of \$609,952 in 2012. The net assets of the utility are \$33,858,506, consisting mostly of water and wastewater plant infrastructure and facilities.



The above chart depicts a five year history of the operating revenues and expenditures of the Proprietary Fund.

Property Taxes

Property taxes are based on the assessed value of property and the tax levy of the tax districts located within the Village of Grafton. Besides Village taxes, a property owner also pays taxes to the State of Wisconsin, Ozaukee County, Milwaukee Area Technical College and either the Grafton School District or the Cedarburg School District, depending on the location of the property.



Approximately 32 percent of a property owner's tax bill stays in the Village with the remaining 68 percent transferred to another tax district (school, county, state, or technical college).

Residents receive Village Services at an affordable Price

In 2013, the average Village of Grafton property owner paid \$138.58 each month for non-utility services (based on assessed home value of \$250,000). The table below illustrates how this property tax amount is divided among various Village departments.

Police protection	\$ 51.17
Public works and engineering	17.42
Capital improvement projects	14.91
Fire protection and emergency medical services	11.67
General government and administrative services	10.33
Debt service	9.75
Parks and recreation	8.67
Library	7.82
Sanitation	6.42
Community development	0.42
	<u> </u>
	\$138.58

ELECTED OFFICIALS

TITLE
 Village President
 Village Trustee
 Village Trustee
 Village Trustee
 Village Trustee
 Village Trustee
 Village Trustee

NAME
 James Brunquell
 David Antoine
 James Grant
 Lisa Harbeck
 David Liss
 Susan Meinecke
 Dean Proefrock

